**Kickstarter Reporter**

1.What are three conclusions we can make about Kickstarter campaigns given the provided data?

The top 3 popular Kickstarter campaigns kind is “film & video”, “music”, “theater”. And “Music” has the highest success rate than others.

The most popular sub-category of Kickstarter campaigns is “plays”. Some sub-category like “animation”, “people” have 100% fail rate.

The Kickstarter campaigns has top successful rate on May but lowest success rate on Dec. (Maybe people are not in the mood to work at the end of the year.)

2.What are some of the limitations of this dataset?

The dataset may not have enough data to represent the real model of the Kickstarter campaigns.

And Success rate may not only related to campaign created date but also related to end date, It should be related more to the campaigns’ date range. Meantime, different campaign has different date range. Some may last very long while some last very shortly.

3.What are some other possible tables/graphs that we could create?

We can create Category – Pledged tables/graphs to see which category does people prefer to spend their money on.

We can create Date range – Outcome tables/graphs to see which date range has higher success rate than others.

We can create Country – Outcome tables/graphs to see which different status about Kickstarter campaigns based on country.